



5500 Rose Cherry Place
Mississauga, Ontario L4Z 4B6
Phone: 905-502-9100
www.hersheycentre.com

APPLICATION FOR USE LICENSE AGREEMENT

1) Leasing Organization Information:

A. Name of Promotional Company and/or Leasing Organization:

Address: _____

City: _____ Prov./State. _____

Postal Code: _____ Phone: _____

Fax: _____ E-Mail: _____

B. Applicant is a: (circle one)

Corporation

Partnership

Individual

C. Principal owners/managers in proposed leasing organization:

Name:

Title:

D. List any other individuals, companies or organizations proposed to be involved in this event:

E. Province/County and State in which applicant is registered or incorporated:

Date of incorporation: _____

2) Reference and Experience:

A. List other facilities, including the location where the facility is based, that you have used in the past and the event(s) presented at the facility: Provide listing from the most recent event:

i. Facility: _____

Event: _____

Date: _____

ii. Facility: _____

Event: _____

Date: _____

iii. Facility: _____

Event: _____

Date: _____

B. List other references in the event promotion or presentation industry that can attest to the applicants' ability to provide the HERSHEY CENTRE with a professionally produced and managed event. These references may include talent agents, artist managers, touring show managers, sports administrators, trade show or convention exhibitors or suppliers.

Name: _____ Contact Number: _____

Name: _____ Contact Number: _____

Name: _____ Contact Number: _____

Name: _____ Contact Number: _____

3) Proposed Event information:

A. i. Name of proposed event: _____

ii. Area of HERSHEY CENTRE TO BE USED: _____

iii. Date(s) requested: _____

iv. Proposed event starting time: _____

v. Length of event: _____

vi. Estimated event attendance: _____

vii. Proposed ticket prices: _____

viii. Proposed on sale date: _____

ix. Seating: a) Reserved b) General Admission

x. Please provide a brief synopsis of the event:

If the HERSHEY CENTRE management approves the applicant's event and agrees to lease the facility to the applicant for the event herein described, the applicant shall agree to follow all reasonable rules, regulations and policies established by the HERSHEY CENTRE and included in the License Agreement.

This application must be completed and returned to the EXECUTIVE DIRECTOR or BOOKING MANAGER of the HERSHEY CENTRE in order for a hold to be placed on the above requested dates.

It is hereby understood that this document represents only an application to obtain a LICENSE AGREEMENT for use of the HERSHEY CENTRE and is in no way a binding agreement between the applicant and the HERSHEY CENTRE. Unless this application is approved and a LICENSE AGREEMENT is issued, there shall be no legal and binding commitment whatsoever between the applicant and the HERSHEY CENTRE.

The HERSHEY CENTRE shall maintain the sole right to approval of events, including the right to allow a reasonable period of separation between event that the HERSHEY CENTRE solely feel to be similar in order to provide the opportunity for the success of each event.

Applicant: _____

Signature: _____

Title: _____ Date: _____

Other remarks or information:

Please complete and return to the HERSHEY CENTRE by fax at:
905-615-3299 or by email to kristine.kubota@mississauga.ca :

Kristine Kubota
Booking Manager, Hershey Centre
5500 Rose Cherry Place
Mississauga, ON
L4Z 4B6

